

FOR IMMEDIATE RELEASE

Discover Dominica Authority Brings Tourism and Music Festival Promotions to St. Maarten

Weeklong activation includes press conference, media engagements, and Dominica Night festivities

ROSEAU, Dominica (September 2, 2025) — The Discover Dominica Authority (DDA) will host a series of promotional activities in St. Maarten from September 2–6, 2025, spotlighting



Dominica’s unique tourism offerings and building momentum for the 25th edition of the World Creole Music Festival (WCMF), set for October 24–26, 2025.

The delegation, Public Relations and Communications Specialist Monelle Alexis and Marketing Executive Markerah George, will engage media, partners and the public to strengthen ties between Dominica and the St. Maarten market.

Key events include a press conference on Wednesday, September 3, at 10:00 a.m. at Infinity Restaurant, Oyster Bay Resort. The session will feature a presentation on Dominica’s attractions, highlights of the WCMF, appearances by St. Maarten-based

WCMF artists and a media Q&A.

On Friday, September 5, the delegation will host *Dominica Night* from 6:00–10:00 p.m. at Tj Cassava Coal Pot, Sicker Garden Road #49. The free event will feature live performances by Rohie Ryddim, an artist on the WCMF 2025 lineup and DJ Chef.

Throughout the week, DDA will participate in multiple media interviews to encourage travel to Dominica and share why the island continues to stand out for its natural beauty, culture and authentic Caribbean experience.

The DDA invites media, partners, Dominicans and the St. Maarten community to join the activations and be part of the journey toward WCMF 2025.

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About Dominica

Dominica (pronounced Dom-in-EEK-a) lies in the Eastern Caribbean between Guadeloupe to the north and Martinique to the south. Air travelers can connect to Dominica directly from Miami on American Airlines, New Jersey on United Airlines and make regional connections on InterCaribbean Airways, WINAIR, Sunrise Airways, LIAT 2020, Caribbean Airlines, Contour and from the surrounding hubs of Antigua, Barbados, Guadeloupe, St. Maarten, St Lucia, the British Virgin Islands and the U.S. Virgin Islands. If traveling by sea, travelers may connect to Dominica on the RFS Express ferry service from Guadeloupe, Martinique, and St. Lucia.

For More Information, contact:

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