

FOR IMMEDIATE RELEASE

Ministry of Tourism and Discover Dominica Authority to Host 2025 Cruise Stakeholders Symposium

Roseau, Dominica, (July 21, 2025) — The Ministry of Tourism, in collaboration with the Discover Dominica Authority (DDA), will host the 2025 Cruise Stakeholders Symposium on Wednesday, July 23 and Thursday, July 24, 2025, at the Goodwill Parish Hall, starting at 9:00 a.m. daily.

This annual event brings together key players in Dominica's cruise sector, including tour guides, taxi operators, vendors, hair braiders, and other frontline personnel, to discuss developments and opportunities within the cruise tourism industry. The 2025 symposium will focus on:

- **Emerging Cruise Industry Trends**
- **Shore Excursion Preferences**
- **Customer Service Excellence**
- **Health and Wellness for Tourism Providers**
- **Access to Financing and Business Support Services**

The event will feature presentations by local, regional, and international experts, as well as a virtual Cruise Industry Panel with participation from leading cruise line executives.

"The Cruise Stakeholders Symposium is a vital platform that brings together the people who serve as the face of Dominica's cruise experience. As we prepare for the upcoming season, this gathering offers an opportunity to align our efforts, share critical updates, and strengthen the quality of service that visitors receive. The event provides access to valuable insights from regional and international experts, and also reinforces our shared commitment to excellence, professionalism, and innovation within the sector. We encourage all stakeholders to take full advantage of this opportunity to connect, learn, and position themselves for greater success in the evolving cruise tourism sector," said Marva Williams, CEO/ Director of Tourism of Discover Dominica Authority.

All interested cruise stakeholders are encouraged to attend. To confirm attendance, please sign up using the link <https://forms.gle/FZcYk4eKt9mX9B66A> or by contacting Cory Sergenton by calling 255-8249 or 255-8248.

###



DISCOVER DOMINICA AUTHORITY

Ground & 1st Floor Marpin House
5-7 Great Marlborough Street
Commonwealth of Dominica, W.I.

T: 767 448 2045 F: 767 448 5840

E: tourism@Dominica.dm

About Dominica

Dominica (pronounced Dom-in-EEK-a) lies in the Eastern Caribbean between Guadeloupe to the north and Martinique to the south. Air travelers can connect to Dominica directly from Miami on American Airlines and make regional connections on InterCaribbean Airways, WINAIR, Caribbean Airlines, and Silver Airways - (Code share: American Airlines, Delta, JetBlue) from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St Lucia, the British Virgin Islands, and the U.S. Virgin Islands. If traveling by sea, travelers may connect to Dominica on the L 'Express des Iles ferry service from Guadeloupe, Martinique, and St. Lucia.

For More Information, contact:

Monelle Alexis

Communications and Public Relations Specialist

Discover Dominica Authority

(767) 275-6173

malexis@dominca.dm