

FOR IMMEDIATE RELEASE

Discover Dominica Authority to Launch 25th World Creole Music Festival on July 4

Public Invited to Join Live Online Reveal of Festival Theme, Date, and Artist Lineup

ROSEAU, Dominica (July 3, 2025) — The Discover Dominica Authority (DDA), in partnership with the Ministry of Tourism, will officially launch the 25th edition of the World Creole Music Festival (WCMF) on Friday, July 4, 2025. The launch event will be streamed live at 5:00 p.m. on the Dominica Festivals Facebook page and other media houses.



The public, media, diaspora, and fans worldwide are invited to join the livestream for the unveiling of this year's festival theme, signature experiences, and the highly anticipated artist lineup. This launch marks the official countdown to the 2025 festival, which will take place from October 24 to 26 at Windsor Park Sports Stadium in Roseau.

“This silver anniversary is a moment of national pride,” said Marva Williams, CEO of Discover Dominica Authority and Director of Tourism. “We are commemorating 25 years of Creole music and memories with a celebration that honors our roots and amplifies our cultural reach. We look forward to welcoming

visitors and locals to experience the richness of Dominica’s culture.”

Since its inception in 1997, the World Creole Music Festival has become a premier cultural event in the Caribbean, attracting thousands of visitors annually during Dominica’s Independence Season. The 2025 edition will feature a dynamic mix of local icons, regional stars, and international performers, all reflecting the diversity and energy of Creole culture. Special highlights for the 25th anniversary will be announced during the live launch.

Festival tickets will be available at www.dominicafestivals.com following the official launch.

The Discover Dominica Authority produces the World Creole Music Festival under the Ministry of Tourism and remains a flagship of Dominica’s cultural and tourism portfolio.

###

**DISCOVER DOMINICA AUTHORITY**

Ground & 1st Floor Marpin House
5-7 Great Marlborough Street
Commonwealth of Dominica, W.I.

T: 767 448 2045 **F:** 767 448 5840

E: tourism@Dominica.dm

W: DiscoverDominica.com

About Dominica

Dominica (pronounced Dom-in-EEK-a) is located in the Eastern Caribbean, nestled between Guadeloupe to the north and Martinique to the south. Air travelers can reach Dominica directly from Miami via American Airlines and from New Jersey via United Airlines. Regional connections are available through InterCaribbean Airways, WINAIR and LIAT 2020, Caribbean Airlines from hubs such as Antigua, Barbados, Guadeloupe, St. Maarten, St. Lucia, the British Virgin Islands, and the U.S. Virgin Islands. For those traveling by sea, the RFS Express des Iles ferry service connects Dominica with Guadeloupe, Martinique, and St. Lucia.

For More Information, contact:

Monelle Alexis

Communications and Public Relations Specialist

Discover Dominica Authority

(767) 275-6173

malexis@dominica.dm