

DISCOVER DOMINICA AUTHORITY

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FOR IMMEDIATE RELEASE

A FEAST FOR THE SENSES: DOMINICA'S RESTAURANT WEEK SET TO KICK OFF IN AUGUST 2024

Gouté Domnik: Where Flavor Meets Nature

ROSEAU, Dominica, (*January 18, 2023*) - The Discover Dominica Authority (DDA) will host the first edition of Dominica's Restaurant Week (DRW) from August 12 to 25th, 2024. This exciting event, named **Gouté Domnik, is themed 'Where Flavor Meets Nature**.' It aims to position Dominica as a culinary destination, enticing travelers and food enthusiasts from around the region to explore the island's unique flavors, breathtaking landscapes, and vibrant culture.

Participating restaurants will present affordable and delectable menus ranging from two-course lunches to multi-course tasting experiences. Gouté Domnik is an excellent opportunity for local food establishments to demonstrate their culinary talents while allowing visitors to savor the unique flavors of Dominica's Creole cuisine.

DDA invites dining establishments that are certified by the Environmental Health Department to participate in this transformative event by submitting their prix fixe menus, company logo, and photos via email to ajnobaptiste@dominica.dm or by calling 767-255-8221 at least three (3) months before the start of DRW. The total cost of a meal (including all taxes) must fall into one of four (4) categories: Scrumptious XCD (\$60), Delectable (\$120), Divine (\$200), or Eat Local.

Participation in Dominica's Restaurant Week offers exclusive benefits to restaurant owners, including inclusion in the marketing campaign, a listing on the Gouté Dominik's webpage, increased sales during the event, local press coverage, and opportunities for restaurants to create customer incentives. Additionally, promotional materials such as the food passport will be made.

Gouté Domnik is set to be a game-changing occasion that highlights the culinary excellence of the island and paves the way for enhanced tourism and global recognition. Discover Dominica Authority (DDA) will embark on a culinary adventure that celebrates the culture, flavors, and people of the island, working closely with participating restaurants to ensure the success of this event.

DDA encourages all restaurant owners and people living in Dominica to unite and make Dominica's Restaurant Week, Gouté Domnik, an outstanding experience!

For more information on Dominica, contact Discover Dominica Authority at +1 767 448 2045 or www.DiscoverDominica.com; follow Dominica on Twitter, Instagram, Facebook, and YouTube.

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About Dominica

Dominica (pronounced Dom-in-EEK-a), recently ranked by Forbes as a top travel destination for 2023, lies in the Eastern Caribbean between Guadeloupe to the north and Martinique to the south. Air travelers can connect to Dominica directly from Miami on American Airlines and make regional connections on Air Antilles, Air Sunshine, Coastal Air Transport, InterCaribbean Airways, LIAT, Caribbean Airlines, Silver Airways - (Code share: American Airlines, Delta, JetBlue), from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St Lucia, the British Virgin Islands, and the U.S. Virgin Islands. If traveling by sea, travelers may connect to Dominica on the L 'Express des Iles ferry service from Guadeloupe, Martinique, and St. Lucia, and Val' Ferry from Guadeloupe and Martinique.

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