

## FOR IMMEDIATE RELEASE

### DOMINICA: THE NEW FAVORITE DESTINATION FOR GERMAN TRAVEL PROFESSIONALS

#### *German Travel Professionals Five-Hour Stay in Paradise*

**DOMINICA** (December 12, 2023) – Yesterday, Dominica hosted a group of thirteen (13) sought-after travel professionals from Germany, including senior sales agents, agency directors, sales managers, and



*German Travel agents enjoying Dominica's local Cuisines at Bell Hall Beach Spot Restaurant*

travel agency owners, for a familiarization trip. Arbeitsgemeinschaft Karibik (AGK) organized this trip in collaboration with Starclipper Cruise Ship. This initiative showcased the unique offerings of Dominica as an ideal travel destination, especially for adventure-loving Germans.

During their five-hour stay on the island, the group visited Syndicate Falls and guided by Dominica's Historian, Dr. Lennox Honychurch, toured the Caribbis National Park. Adding to the local experience, they had lunch at the scenic Bell Hall Beach Spot. Here, they not only delighted in the local cuisine but also got a taste of Dominica's vibrant culture, swaying to the rhythmic bouyon music and savoring the

unique flavor of the local beer.

The attendees expressed their delight with the experience and showed enthusiasm about promoting Dominica's adventures, cuisine, and accommodations to potential travelers in the German market. Given Germany's fondness for hiking and outdoor adventures, Dominica presents an ideal location for these tourists with its rich natural beauty and diverse outdoor activities.

Recognizing the brevity of the trip, the Discover Dominica Authority provided each visitor with a comprehensive package. The package contained links to a gallery showcasing Dominica's natural sites, videos about the island, details of accommodation options, and other essential information useful for travelers and travel agents.

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This familiarization trip is part of Dominica's continuous efforts to attract more international visitors by highlighting its unique offerings and experiences. The Discover Dominica Authority hopes these initiatives will boost awareness and interest in Dominica as a top-tier travel destination.

For more information on Dominica, contact Discover Dominica Authority: at +1 767 448 2045; [www.DiscoverDominica.com](http://www.DiscoverDominica.com); follow Dominica on [Twitter](#), [Instagram](#), [Facebook](#), and [YouTube](#).

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***About Dominica***

Dominica (pronounced Dom-in-EEK-a), recently ranked by Forbes as a top travel destination for 2023, lies in the Eastern Caribbean between Guadeloupe to the north and Martinique to the south. Air travelers can connect to Dominica directly from Miami on American Airlines and make regional connections on Air Antilles, Air Sunshine, Coastal Air Transport, InterCaribbean Airways, LIAT, Caribbean Airlines, Silver Airways - (Code share: American Airlines, Delta, JetBlue), from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St. Lucia, the British Virgin Islands, and the U.S. Virgin Islands. If traveling by sea, travelers may connect to Dominica on the L'Express des Iles ferry service from Guadeloupe, Martinique, and St. Lucia, and Val'Ferry from Guadeloupe and Martinique.

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