

DISCOVER DOMINICA AUTHORITY

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FOR IMMEDIATE RELEASE

Dominica Set To Roll Out A Welcome Mat For M Borealis For Its Inaugural Visit

Roseau, Dominica, (December 1, 2023) – Dominica is delighted to welcome MS Borealis for its inaugural call to the island, docking at the Roseau Cruise Ship Berth on Saturday, December 2, 2023. This visit represents the sixth (6) of thirteen (13) inaugural calls scheduled for the anticipated 2023/2024 cruise season. A plaque exchange ceremony will be held aboard the ship from 9:00 am



M. Borealis docked at the Roseau Cruise Ship Berth

to commemorate the ship's first call to the island. For this cruise season, the Borealis' itinerary includes only one call to Dominica, with a prior stopover in St. Lucia and subsequent departure for St. Kitts.

The Borealis, a proud member of the Fred Olsen fleet since 2020, offers an exceptional cruising experience through the world's hidden waterways. Passengers can look forward to breathtaking landscapes, historical sites, and natural wonders. The ship radiates elegance and comfort, thanks to a

refurbishment that met the exacting standards of the Olsen family. The Borealis boasts a range of stylish lounges, bars, restaurants, ample deck spaces, and seven hundred and two (702) luxurious cabins and suites. With a gross tonnage of sixty-one thousand, eight hundred and forty-nine (61,849), a length overall (LOA) of 237.9 meters, and a width of 32 meters, the ship comfortably accommodates one thousand three hundred and fifty-three (1,353) passengers and six hundred and forty-two (642) crew members.

Excursions planned for the Borealis' passengers encompass some of Dominica's most beloved attractions, including Mero Beach, Trafalgar Falls, the Emerald Pool, the Indian River, and the Cabrits National Park. The 2023/24 cruise season is projected to host two hundred and twenty-two (222) cruise calls and welcome over three hundred and sixty thousand (360,000) passengers, with thirteen (13) of these calls marking inaugural visits. As of November 22, Dominica has already greeted nineteen (19) cruise ships, carrying a total of twenty-three thousand nine hundred and eleven (23,911) passengers, of whom twenty thousand four hundred and fifty-four (20,454) disembarked and ten thousand eight hundred and thirty-seven (10,837) participated in organized tours.



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"Discover Dominica Authority (DDA) and the Ministry of Tourism are elated to welcome the passengers and crew of MS Borealis to Dominica for the first time," said Odile Jno Baptiste, Product Promotions Manager. It is a significant occasion to welcome Borealis as the sixth of thirteen ships that will make their inaugural visit to Dominica for the 2023/2024 cruise season. We are confident the experience of the cruise passengers will be a second-to-none, memorable experience which will lead to repeat calls from the MS Borealis for the 2024/2025 cruise season and beyond".

DDA encourages all tourism stakeholders to collaborate to ensure a warm welcome and enjoyable experience for all cruise visitors throughout the 2023/2024 season. The Government of Dominica remains steadfast in its commitment to promoting the island as a premier cruise destination and increasing future cruise calls.

For more information on Dominica, contact *Discover Dominica Authority* at +1 767 448 2045. Or, visit Dominica's official website: www.DiscoverDominica.com, follow Dominica on Instagram and Facebook and look at their videos on YouTube.

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ABOUT DOMINICA

Dominica (pronounced Dom-in-EEK-a), recently ranked by <u>Forbes</u> as a top travel destination for 2023, lies in the Eastern Caribbean between Guadeloupe to the north and Martinique to the south. Air travelers can connect to Dominica directly from Miami on American Airlines and make regional connections on Air Antilles, Air Sunshine, Coastal Air Transport, InterCaribbean Airways, LIAT, Caribbean Airlines, Silver Airways - (Code share: American Airlines, Delta, JetBlue), from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St Lucia, the British Virgin Islands, and the U.S. Virgin Islands. If travelling by sea, travelers may connect to Dominica on the L 'Express des Iles ferry service from Guadeloupe, Martinique, and St. Lucia, and Val 'Ferry from Guadeloupe and Martinique.

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