
FOR IMMEDIATE RELEASE

DOMINICA ATTENDS CHTA TRAVEL MARKETPLACE 2023

ROSEAU, Dominica – May 17, 2023 – Dominica participated in the 41st edition of the CHTA Travel Marketplace in Barbados from May 9 - 11, 2023.

This year, the destination led an impressive delegation to the CHTA Marketplace to meet with



L-R, Jerry Grymek- Zapwater Canada, Colin Piper- CEO DDA, Hon. Denise Charles – Minister for Tourism, Kimberly King-Destination Marketing Manager, Lise Cuffy-Marketing Executive, Holly Zawyer-Zapwater USA and Frank Fuentes- Director of Sales and Marketing InterContinental Dominica Cabrits Resort & Spa

agents, tour operators and media to discuss the destination's unique selling points, travel trade opportunities and recent accolades. The team had the opportunity of connecting with some trade and media partners, including Apple Leisure Group, Pleasant Holidays, Classic Vacations, Travel Agent Central, Essence and Travel Weekly, over the two days set aside for prearranged business meetings.

The delegation in attendance included, Minister for Tourism, The Hon. Denise

Charles; Director of Tourism and CEO of Discover Dominica Tourism Authority, Colin Piper; Destination Marketing Manager, Kimberly King; Marketing Executive, Lise Cuffy; Dominica's representative in North American Zapwater Communications, Holly Zawyer and Jerry Grymek along other private sector representatives from InterContinental, Secret Bay, Rosalie Bay and Fort Young Hotel.

The Hon. Denise Charles, Minister for Tourism, also provided the Press with exciting updates



about Dominica's historic cable car project, the new international airport, runway expansion at existing airport, sustainability development to include the geothermal project and hotel updates on new and existing products.

*Hon. Denise Charles speaks at the CHTA
Marketplace Press Conference*

For more information on Dominica, visit www.discoverdominica.com, explore the destination's [YouTube Page](#) and follow Dominica on [Instagram](#) and [Facebook](#).

###

ABOUT DOMINICA

Dominica (pronounced Dom-in-EEK-a) recently ranked by [Forbes](#) as a top travel destination for 2023, lies in the Eastern Caribbean between Guadeloupe to the north and Martinique to the south. Air travelers can connect to Dominica direct from Miami on American Airlines, and make regional connections on Air Antilles, Air Sunshine, Coastal Air Transport, InterCaribbean Airways, LIAT, Caribbean Airlines, Silver Airways - (Code share: American Airlines, Delta, JetBlue), from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St Lucia, the British Virgin Islands, and the U.S. Virgin Islands. If travelling by sea, travelers may connect to Dominica on the L'Express des Iles ferry service from Guadeloupe, Martinique, and St. Lucia, and on Val'Ferry from Guadeloupe and Martinique.

Media Contact: DISCOVER DOMINICA AUTHORITY, Ground & 1st Floor Marpin House, 5-7 Great Marlborough Street, Commonwealth of Dominica, West Indies. T: 767 448 2045 / 767 255 8221, E: tourism@Dominica.dm W: DiscoverDominica.com