

DISCOVER DOMINICA AUTHORITY

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FOR IMMEDIATE RELEASE

DOMINICA TO WELCOME DISNEY MAGIC

Roseau, Dominica May 15, 2023 - Disney Magic of Disney Cruise Line is scheduled to make its inaugural call to Dominica on Tuesday May 16th, 2023. The vessel is scheduled to call in at the Roseau Cruise Ship Berth. This will be Disney cruise line's second call to the island, with Disney Fantasy having called in July 2022. In commemoration of the ship's first call to Dominica, a welcome ceremony to include plaque exchange, with the ship's captain and crew, will be held aboard the ship.

The 83,969-ton vessel has a passenger capacity of approximately 2,400, served by 950 crew members. The passenger type is family oriented, thus efforts to cater to the interest of the passengers, includes a kid's corner with an array of activities for the children's involvement. Other on shore activities organized by the Discover Dominica Authority (DDA) will include performances showcasing Dominica's culture, dress, and heritage. A mini cultural parade along with other cultural acts will be coordinated by Dominica's cultural specialist, Mr. Raymond Lawrence. Passengers of Disney Fantasy will also be serenaded by live performances from local bands which will be scheduled at intervals throughout the day.

The island's cruise stakeholders to include Craft & Souvenir Vendors, Taxi Operators and Tour

Operators, are all in gear for rendering exceptional services to the passengers and crew of Disney Magic. It is expected that Dominica's major cruise sites such as Emerald Pool, Trafalgar Falls and Mero Beach will be heavily visited by cruise

Dominica's cruise industry is on the rebound after a devasting blow from the COVID-19 pandemic, which resulted in the

passengers.



cessation of cruise activity for a sixteen-month period from March 2020. Based on preliminary data, the season yielded 244,265 visitors, exceeding the 2021/22 season by 71%. This performance also surpassed the pre-pandemic season (2019–2020) by 29%.

DDA looks forward to the 2023/2024 cruise season and solicits the cooperation of all tourism stakeholders in ensuring a welcoming and enjoyable experience for the cruise visitors for the upcoming cruise season. The Government of Dominica will continue its effort in promoting Dominica as a desirable cruise destination to increase cruise calls to Dominica.

For more information on Dominica, visit <u>www.discoverdominica.com</u>, explore the destination's <u>YouTube Page</u> and follow Dominica on <u>Instagram</u> and <u>Facebook</u>.

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ABOUT DOMINICA

Dominica (pronounced Dom-in-EEK-a) recently ranked by <u>Forbes</u> as a top travel destination for 2023, lies in the Eastern Caribbean between Guadeloupe to the north and Martinique to the south. Air travelers can connect to Dominica direct from Miami on American Airlines, and make regional connections on Air Antilles, Air Sunshine, Coastal Air Transport, InterCaribbean Airways, LIAT, Caribbean Airlines, Silver Airways - (Code share: American Airlines, Delta, JetBlue), from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St Lucia, the British Virgin Islands, and the U.S. Virgin Islands. If travelling by sea, travelers may connect to Dominica on the L 'Express des Iles ferry service from Guadeloupe, Martinique, and St. Lucia, and Val 'Ferry from Guadeloupe and Martinique.

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