

DISCOVER DOMINICA AUTHORITY

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FOR IMMEDIATE RELEASE

DOMINICA'S JAZZ 'N CREOLE LAUNCHES #RISINGSTAR

ROSEAU, Dominica – April 17, 2023. Numerous Jazz 'n Creole fringe events and promotions are underway as momentum builds for the 12th edition of Dominica's Jazz 'n Creole carded for April 30th at Fort Shirley, Cabrits National Park in Portsmouth.



Discover Dominica Authority has launched a social media competition to find a "Jazz 'n Creole #RisingStar" who will be granted the opportunity to perform live at the annual family-friendly festival. Dominican residents with a Facebook or Instagram account and aged 17-30 can submit a 30-40 second video to ilindsay@dominica.dm by April 20th performing a musical rendition of one of this year's Jazz 'n Creole artists, through voice and or instrument. Announcements will be made by April 26th and the winner will also receive a regular ticket for a guest, plus a hamper from VIP sponsor HHV Whitchurch & Co. Ltd.

Belfast Estate Limited, a partner of Jazz 'n Creole, is now running various promotions with prizes ranging from Jazz 'n Creole tickets, a complete

makeover for the event, or \$250EC to spend as you please. The various #JazzItUp promotions can be found on the Facebook page of Belfast Estate Ltd., with the grand draw taking place on April 29th.

Sponsor of Jazz 'n Creole's VIP Experience, HHV Whitchurch & Co. Ltd., will also award prizes to the best-dressed male and female who follow the festival's "rainforest fantasy" themed dress code. A round-trip ferry ticket on L'Express des Iles to any of its destinations will be given to each winner.

BPW Dominica, a local NGO of professional women, will kick off the Jazz 'n Creole fringe events with the classy 'Hats & Heels' event at Petit Miami on April 23rd. Patrons will have opportunities to win two Jazz 'n Creole tickets through a social media photo competition. Jazz 'n Creole tickets can be purchased at fringe events for the special low price of \$135. Visit DFC's social media platforms for a full listing of over a dozen fringe events.



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Jazz 'n Creole is presented bν Commonwealth of Dominica's government through the Ministry of Tourism and Discover Dominica Authority (DDA). DDA expresses its warmest gratitude to VIP sponsor - HHV Whitchurch & Co. Ltd.; gold sponsor – Belfast Estate and Kubuli; silver sponsors – National Bank of Dominica, Tranquility Beach Resort, Fine Foods, Inc., Pirates Ltd., and National Cooperative Credit Union Ltd.; and business sponsors - Josephine Gabriel & Co. Ltd., Coulibri Ridge, ShopBox Dominica, Arden Sounds, Insurance



Company of the West Indies (ICWI), and Jazz 'n Creole Partners with DFC's Festivals & Events Manager Sutton Place Hotel.

For more information on Dominica, visit <u>www.discoverdominica.com</u>, explore the destination's <u>YouTube Page</u> and follow Dominica on <u>Instagram</u> and <u>Facebook</u>.

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ABOUT DOMINICA

Dominica (pronounced Dom-in-EEK-a) recently ranked by <u>Forbes</u> as a top travel destination for 2023, lies in the Eastern Caribbean between Guadeloupe to the north and Martinique to the south. Air travelers can connect to Dominica direct from Miami on American Airlines, and make regional connections on Air Antilles, Air Sunshine, Coastal Air Transport, InterCaribbean Airways, LIAT, Caribbean Airlines, Silver Airways - (Code share: American Airlines, Delta, JetBlue), from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St Lucia, the British Virgin Islands, and the U.S. Virgin Islands. If travelling by sea, travelers may connect to Dominica on the L'Express des lles ferry service from Guadeloupe, Martinique, and St. Lucia, and Val'Ferry from Guadeloupe and Martinique.

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