

FOR IMMEDIATE RELEASE

Dominica Participates in Salon Du Voyage et des Vacances 2023

Roseau, Dominica – (March 31, 2023) Earlier this month, the Discover Dominica Authority participated in the Salon du Voyage et des Vacances held at the Palais des Congrès de Madiana, in Schoelcher, Martinique.



Dominica at Salon du Voyage et des Vacances

The Salon du Voyage et des Vacances is one of the largest consumer travel shows in the French West Indies. For the organizers of the event; the show returned after three years due to the pandemic and was a resounding success. Since its inception in 1998, this travel show's main objective is to highlight offers and future offers of hotels, travel agencies, tour operators, tourism offices, and other tourism service providers to its public. Show organizers averaged over 50 participating tourism service providers and

20,000 attendees to the three-day event.

"The French West Indies is a key source market for Dominica and it was important for us to be present. There was excitement for the offers and the interactive game with attendees which will allow us to build a relationship over time. On average we had 1500 visitors over the three days of the travel show to the Dominica booth and noted that this was one of the top locations (Martinique) to directly search and visit the main website in the corresponding period," Ms. Kimberly King – Destination Marketing Manager.

For more information on *Dominica*, contact *Discover Dominica Authority* at +1 767 448 2045. Or, visit *Dominica's* official website: www.DiscoverDominica.com, follow *Dominica* on [Instagram](#) and [Facebook](#), and take a look at our videos on [YouTube](#)



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About Dominica: Dominica (pronounced Dom-in-EEK-a, and not to be confused with the Dominican Republic) is a haven for adventure travelers seeking a unique vacation that includes hiking and adventure, cultural events/festivals, diving and water sports, whale/dolphin watching and canyoning adventures. Dominica lies south of Guadeloupe and north of Martinique in the Eastern Caribbean. Air travelers can connect to Dominica direct from Miami on American Airlines, and make regional connections on Air Antilles, Air Sunshine, Coastal Air Transport, interCaribbean Airways, LIAT, Caribbean Airlines, Silver Airways - (Code share: American Airlines, Delta, JetBlue), from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St Lucia, the British Virgin Islands, and the U.S. Virgin Islands. If travelling by sea, travelers may connect to Dominica on L'Express des Iles ferry service from Guadeloupe, Martinique, and St. Lucia, and on Val'Ferry from Guadeloupe and Martinique.