

**FOR IMMEDIATE RELEASE**

**Dominica Nationals Abroad to be engaged in development of Dominica's Tourism Product**

**Roseau, Dominica – (June 8, 2021)** Dominica nationals residing abroad as well as persons with a strong affinity to Dominica will be included in the strategy to improve the tourism product and foster growth within the industry. This will be done by gaining their unique perspectives and insights on the development and marketing of the local tourism product.

The first phase of the engagement will be a survey allowing them to offer initial feedback and indicate their willingness to participate in the ongoing development of the tourism sector. The survey will be made available through various mediums to include social media as well as local electronic media.

Interested persons can also click the image below to participate in the survey.



For more information on *Dominica*, contact *Discover Dominica Authority* at +1 767 448 2045. Or, visit *Dominica's* official website: [www.DiscoverDominica.com](http://www.DiscoverDominica.com), follow *Dominica* on [Instagram](#) and [Facebook](#) and take a look at our videos on [YouTube](#).

**About Dominica:** Dominica (*pronounced Dom-in-EEK-a, and not to be confused with the Dominican Republic*) is a haven for adventure travelers seeking a unique vacation that includes hiking and adventure, cultural events/festivals, diving and water sports, whale/dolphin watching and canyoning adventures. Dominica lies south of Guadeloupe and north of Martinique in the Eastern Caribbean. Air travelers can connect to Dominica on LIAT, Air Antilles, Inter Caribbean Airways, Caribbean Airlines, Seaborne Airlines/Silver Airways (Code share: American Airlines, Delta, JetBlue) or WINAIR from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St Lucia, the British Virgin Islands and the U.S. Virgin Islands.