



## DISCOVER DOMINICA AUTHORITY

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**FOR IMMEDIATE RELEASE**

### **Call for Proposals for Product Development Consultant**

**Roseau, Dominica – (March 18, 2021)** The Ministry of Tourism, International Transport and Maritime Initiatives, through Discover Dominica Authority has issued a call for proposal for a product development consultant. This is in keeping with the strategic thrust of the Ministry of Tourism to improve the performance and competitiveness of the tourism sector in Dominica.

The product development consultant is expected to provide technical advisory services to assess and enhance the physical product and experiential offerings of the destination and formulate a strategic plan, an action plan and methodology to implement and operate recommended interventions. The consultant's final report is expected to inform Government's plan to implement an investment driven strategic plan to enhance the country's tourism products.

Proposals should be submitted using the Proposal Response Form available at <http://tourism.gov.dm/news-and-media/press-release/89-product-development-consultant> on or before 4 pm on April 26, 2021.

For more information on *Dominica*, contact *Discover Dominica Authority* at +1 767 448 2045. Or, visit *Dominica's* official website: [www.DiscoverDominica.com](http://www.DiscoverDominica.com), follow *Dominica* on [Twitter](#), [Instagram](#) and [Facebook](#) and take a look at our videos on [YouTube](#).

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**About Dominica:** Dominica (*pronounced Dom-in-EEK-a, and not to be confused with the Dominican Republic*) is a haven for adventure travelers seeking a unique vacation that includes: hiking and adventure, cultural events/festivals, diving and water sports, whale/dolphin watching and canyoning adventures. Dominica lies south of Guadeloupe and north of Martinique in the

Eastern Caribbean. Air travelers can connect to Dominica on Air Antilles, Air Sunshine, Coastal Air Transport, interCaribbean Airways, LIAT, Caribbean Airlines, Silver Airways, or WINAIR from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St Lucia, the British Virgin Islands and the U.S. Virgin Islands. If travelling by sea, travelers may connect to Dominica on L'Express des Iles ferry service from Guadeloupe, Martinique, and St. Lucia and on Val'Ferry from Guadeloupe and Martinique. **\*Travel restrictions may apply due to the coronavirus pandemic. Please verify schedules with air and sea carriers.\***