



DISCOVER DOMINICA AUTHORITY

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FOR IMMEDIATE RELEASE

Sa Ka Fête Dominica Campaign launched

Roseau, Dominica – (December 10, 2020)

Sa Ka Fête Dominica

Sa Ka Fête Dominica Campaign launches and welcomes visitors from the Caribbean to experience Dominica, the Nature Island!

Sa Ka Fête, which when translated from creole means What's Up, is a fitting theme for inviting visitors to Dominica. Sa Ka Fête Dominica highlights Dominica's rich and vibrant culture into

the Campaign and is geared at stimulating travel to Dominica sending the message that we are open for business.

The campaign specifically targets travellers from the CARICOM Travel Bubble and destinations classified as low risk. Travellers within the CARICOM Travel Bubble do not require a PCR test to enter Dominica, but for those coming from low risk destinations a negative PCR test result where samples were taken within 24-72 hours of arrival is required. These two (2) categories of travellers however are free to explore and experience the Nature Island once they have been cleared with health authorities at the ports of entry.

Airline partners, Caribbean Airlines and interCaribbean Airways, afford travellers direct flights from Barbados into Dominica with scheduled weekly flights, and with twelve (12) properties who are Covid19 certified offering packages, makes it the ideal time to embark on a Dominican adventure! From exploring the longest hiking trail in the Eastern Caribbean, experiencing the thrill of seeing the 2nd largest boiling Lake in the World, embracing the last Indigenous Peoples of the Caribbean, coming up close and personal with sperm whales, to snorkelling and diving in some of the most pristine and vibrant underwater environments, we definitely want you to know What's Up in Dominica!

Details on booking the Sa Ka Fête Dominica accommodation specials and airline packages visit the following:

<https://discoverdominica.com/pages/sakafete-dominica>

For more information on *Dominica*, contact *Discover Dominica Authority* at 767 448 2045, or visit *Dominica's* official website: www.DiscoverDominica.com, follow *Dominica* on [Twitter](#) and [Facebook](#) and take a look at our videos on [YouTube](#).

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About Dominica: Dominica (*pronounced Dom-in-EEK-a, and not to be confused with the Dominican Republic*) is a haven for adventure travelers seeking a unique vacation that includes: hiking and adventure, cultural events/festivals, diving and water sports, whale/dolphin watching and canyoning adventures. Dominica lies south of Guadeloupe and north of Martinique in the Eastern Caribbean. Air travelers can connect to Dominica on Air Antilles, Air Sunshine, Coastal Air Transport, interCaribbean Airways, Caribbean Airlines, Seaborne Airlines, or WINAIR from the surrounding hubs of Antigua, Barbados, Guadeloupe, Puerto Rico, St. Maarten, St Lucia, the British Virgin Islands and the U.S. Virgin Islands. If travelling by sea, travelers can connect to Dominica on L'Express Des Iles ferry service from Guadeloupe, Martinique, and St. Lucia and on Val Ferry from Guadeloupe and Martinique.